



A SERVICES CATALOGUE

Every Marketplace. *Every Service.*

Twelve marketplaces. Hundreds of services. **One agency that has actually done all of it** — across UK, US, EU, and South Asia.

Account management, growth, protection, and rescue — for serious online sellers.

FLIP TO EXPLORE →

12
MARKETPLACES
COVERED

200+
DISTINCT
SERVICES

50+
SPECIALISTS
UK & PK

15
YEARS
EXPERIENCE

Where to *begin*.

Twelve marketplaces. Cross-platform services.
Engagement models. Find the one you sell on — and
see exactly what we do.

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OUR APPROACH

We sell *outcomes*. Not tactics.

Most agencies will quote you for “**PPC management**” or “**listing optimisation**” — and then deliver a checklist of tasks. We do not work that way.

When you tell us your problem, we tell you the **outcome** we will get you, the **timeline** we will get it in, and the **price for that outcome**. Tasks are how we get there. They are not what we charge for.

“Show us a problem. We will show you the outcome — and what it takes to reach it.”

If you sell on one marketplace or twelve, this catalogue is your menu. Tell us what you need, and we will tell you exactly what we will deliver.

Amazon FBA

The marketplace where we built our reputation. Amazon is in our DNA — every algorithm shift, every policy update, every suspension wave, we have lived through it.

Launch

- Seller Account Registration (Individual + Professional)
- Account Verification & Identity Documentation
- Product Hunting & Niche Research
- Competitor Analysis & Demand Validation
- Supplier Sourcing (China, Vietnam, India, Pakistan)
- Sample Negotiation & Quality Control
- Listing Creation (Title, Bullets, Description)
- Backend Search Terms & Keyword Indexing
- A+ Content & Brand Story Design
- Product Photography (Lifestyle, White, Infographic)
- Variations & Parentage Setup
- Inventory Forecasting & FBA Shipping Plans

Grow

- PPC Campaign Build (Sponsored Products, Brands, Display)
- Bid Optimisation & Negative-Keyword Mining
- ACOS / TACOS Reduction Programs
- Listing Optimisation (CTR + Conversion)
- Split-Test Imagery & Headlines
- Coupons, Lightning Deals, Vine Programme
- Cross-Border Expansion (UK → US → EU → JP)
- Subscribe & Save Setup
- Amazon Posts & Brand Follower Programme
- Influencer & Off-Amazon Traffic
- Inventory Replenishment Planning
- Storage Fee Optimisation & Removal Orders

Protect

- Amazon Brand Registry Enrolment
- Trademark Filing (UK + US, in support of Registry)
- Hijacker & Unauthorised Seller Removal
- Counterfeit Reporting & Test Buys
- Project Zero & Transparency Enrolment
- IP Infringement Defence (when wrongly accused)
- Image Theft & DMCA Takedowns
- Variation Abuse Defence

Rescue

- Account Reinstatement (Full Service)
- Suspension Appeals (All Sections — 3, 8, 9, etc.)
- Plan of Action (POA) Drafting & Revision
- Verification Disputes (Address, Identity, Utility)
- Listing Suspension Restoration
- Restricted Product Compliance Appeals
- Inauthentic / Used-Sold-As-New Defence
- Section 3 Final-Appeal Specialists
- Funds Release & Held Payment Recovery

WHERE WE STAND OUT

Direct policy escalation as an Amazon SPN Partner. We have reinstated 1,800+ accounts where other agencies refused the case.

eBay

eBay rewards experienced sellers who understand its quirks — feedback systems, MC011 holds, Top-Rated Seller requirements. We have managed eBay accounts since before Amazon FBA existed.

Launch

- Seller Account Setup & Verification
- PayPal / Payoneer / Managed Payments Integration
- Store Subscription Selection (Starter, Basic, Premium, Anchor)
- Listing Templates & HTML Build
- Multi-Variation Listings
- Catalogue Mapping & GTIN/UPC Setup
- International Shipping Setup

Grow

- Promoted Listings Standard & Advanced
- Best-Offer Strategy
- Top-Rated Seller Track Programme
- Cassini Algorithm Optimisation
- Cross-Border eBay (UK to US, EU to UK)
- Item-Specifics & Structured Data Optimisation
- Multi-Listing Bulk Import / Inventory Sync
- Markdown Manager & Sale Events

Protect

- Verified Rights Owner (VeRO) Defence
- Brand Protection & Counterfeit Removal
- Feedback Removal Requests
- Dispute / Case Defence

Rescue

- MC011 Account Restriction Removal
- Selling Limit Increases
- Funds-Hold Recovery
- Performance Standards Restoration
- Account Suspension Appeals
- Returns / Defect-Rate Reduction Plans

WHERE WE STAND OUT

Deep relationships with eBay UK trust & safety teams. We know exactly which appeals work and which don't.

TikTok Shop

The biggest gold rush since early Amazon FBA. We have helped sellers ride this wave from day one of UK launch — and rescued the ones who tripped over its rules.

Launch

- TikTok Shop Seller Centre Registration
- Business Verification & Documentation
- Product Catalogue Build & Compliance Review
- Compliance Documentation (CE, UKCA, FDA where required)
- First-100-Days Content Strategy
- Creator Partner Identification & Outreach
- Affiliate Programme Setup

Grow

- TikTok Shop Ads Management (Video Shopping Ads, LSA)
- Organic Content Strategy & Posting Calendar
- Live Shopping Programme (LIVE setup, hosting, production)
- Creator Affiliate Network Management
- Flash Sales & Discount Strategy
- Cross-Border TikTok Shop (UK → US)
- Conversion & CVR Optimisation
- Sample Programme to Creators

Protect

- Brand Authorisation & IP Protection
- Counterfeit / Copycat Removal
- Misleading-Content Reports

Rescue

- Account Suspension Appeals
- Listing Removal Defence
- Restricted-Product Compliance Defence
- Health & Beauty Category Compliance
- Returns & Refund-Rate Improvement
- Compliance Score Restoration

WHERE WE STAND OUT

We understand TikTok's content-first algorithm. Most agencies still treat TikTok Shop like Amazon. It isn't.

Shopify

When marketplaces feel restrictive, sellers build on Shopify. We design, build, and grow DTC stores that actually convert — and integrate them with everything else.

Launch

- Theme Selection & Customisation (Dawn, Impulse, Custom)
- Custom Theme Development (Liquid)
- Full Store Build (Pages, Navigation, Checkout)
- Product Catalogue Build & Migration
- Domain & DNS Setup (Cloudflare, etc.)
- Payment Gateway Integration (Stripe, PayPal, Klarna, AfterPay)
- Shipping Zones & Carrier Calculation
- Tax Configuration (UK VAT, US Nexus, EU OSS)

Grow

- Conversion Rate Optimisation (CRO Audits)
- Email Marketing (Klaviyo, Mailchimp)
- SMS Marketing (Postscript, Attentive)
- Meta & Google Ads Management
- TikTok & Pinterest Ads
- Influencer & Affiliate Programmes
- Loyalty / Referral Programmes (Smile, Yotpo)
- SEO & Content Marketing
- Subscription Setup (Recharge, Bold)

Protect

- Fraud Filter Setup
- Chargeback Management
- SSL & Security Hardening
- Backup & Restore Procedures

Integrations

- Amazon ↔ Shopify Inventory Sync
- TikTok Shop ↔ Shopify Sync
- ERP / Accounting Integration (QuickBooks, Xero)
- Warehouse / 3PL Integration
- Custom App Development

WHERE WE STAND OUT

We build Shopify stores that talk to your Amazon and TikTok inventory in real time. One source of truth, three sales channels.

Walmart

Walmart Marketplace is where serious US sellers diversify away from Amazon. Approval is gated, the playbook is different, and competition is lower — for now.

Launch

- Marketplace Application & Approval
- Seller Centre Setup & Documentation
- Item Setup & Listing Creation
- Walmart Fulfilment Services (WFS) Onboarding
- GTIN / UPC Setup
- Catalogue Bulk Upload
- Tax Setup (US Multi-State)

Grow

- Walmart Connect / Sponsored Products Ads
- Buy Box Optimisation
- Item Quality Score Improvement
- Pro-Seller Badge Qualification
- Two-Day Tag Strategy
- Walmart Plus Visibility
- Cross-Listing from Amazon (compliant)

Protect

- Brand Portal Enrolment
- Hijacker / Unauthorised Seller Removal
- Counterfeit Reports

Rescue

- Account Suspension Appeals
- Item Suspension Restoration
- Performance Metrics Recovery
- WFS Compliance Defence

WHERE WE STAND OUT

We handle Walmart Marketplace applications with a 90%+ approval rate. Most agencies cannot get sellers in.

TEMU

TEMU's audience is enormous and its barriers to entry are low — but its rules change weekly. We help sellers ride the wave without getting wiped out.

Launch

- Seller Onboarding (Semi-Managed + Fully-Managed Models)
- Catalogue Build & Compliance Review
- Product Pricing Strategy (Race-to-Bottom Avoidance)
- Logistics Setup (TEMU FBT vs Self-Ship)
- Quality Inspection Coordination

Grow

- Listing Optimisation for TEMU Algorithm
- Promotion & Coupon Strategy
- Bestseller Push Campaigns
- Cross-Border TEMU (Multi-Country)
- Inventory & Restock Planning

Protect

- IP Compliance & Pre-Listing Audits
- Brand Protection Documentation

Rescue

- Account Restriction Appeals
- Listing Removal Recovery
- Quality-Score Restoration
- Payment Hold Recovery

WHERE WE STAND OUT

We track TEMU's policy changes in real time and adjust your operations weekly. Most sellers find out about a rule change when they get suspended.

AliExpress

AliExpress reaches markets Amazon does not. For sellers with manufacturing relationships or unique SKUs, it is an underused growth lever.

Launch

- Seller Account Setup (Individual + Corporate)
- Store Build & Brand Page Design
- Product Listing Translation & Localisation (multi-language)
- Categorisation & SKU Architecture
- Logistics Integration (Cainiao, AliExpress Standard)

Grow

- Affiliate Programme Setup
- AliExpress Ads Management
- Coupon & Sale Event Strategy (11.11, Black Friday)
- Cross-Border Tax Setup (VAT for EU, IOSS)
- Currency Settlement Optimisation

Protect

- IP Protection & Brand Filing
- Dispute Defence

Rescue

- Store Suspension Appeals
- Listing Removal Restoration
- Performance Restoration

WHERE WE STAND OUT

Our team in Pakistan has supplier and logistics relationships across China — we move faster than agencies operating only from the West.

Daraz

The dominant marketplace across Pakistan and South Asia. Our Lahore operations team knows Daraz inside out — and has direct working relationships with category managers.

Launch

- Daraz Seller Centre Registration
- Business / Individual Verification
- Catalogue Build (English + Urdu)
- Logistics Setup (Daraz Express, DEX, FBD)
- Photography & A-Content Build

Grow

- Daraz Sponsored Search Ads
- Flash Sale & Campaign Day Strategy (11.11, Daraz Mall)
- Voucher & Bundle Strategy
- Daraz Mall Application
- Cross-Country Selling (PK → BD → LK → NP)
- Live Streaming on Daraz

Protect

- Brand Authorisation Filing
- Unauthorised Seller Removal

Rescue

- Account / Listing Suspension Appeals
- Performance Metrics Recovery
- Payment Settlement Disputes

WHERE WE STAND OUT

We have boots on the ground in Lahore. Other agencies handle Daraz from a desk in London. We meet category managers in person.

OnBuy

Britain's fastest-growing independent marketplace. Lower fees than Amazon, less crowded than eBay. A real growth lane for UK sellers willing to diversify.

Launch

- OnBuy Seller Registration & Approval
- Catalogue Mapping & Listing Build
- PayPal Integration
- Shipping & Returns Setup

Grow

- Boosted Listings Management
- Pricing & Buy-Box Strategy
- OnBuy Promotion Events
- Cross-Listing from Amazon / eBay

Protect

- Brand Protection
- Listing Hijacker Removal

Rescue

- Account Restriction Appeals
- Performance Restoration

WHERE WE STAND OUT

We have direct contacts at OnBuy's UK office. When something goes wrong, we know who to call.

Wayfair

If you sell home goods or furniture, Wayfair is not optional — it is essential. We have onboarded dozens of brands and managed CastleGate fulfilment.

Launch

- Partner Home Application
- Catalogue Onboarding & Photography Standards
- Drop-Ship Setup (Carton + Pallet)
- EDI Integration
- CastleGate / Wayfair Fulfilled Enrolment

Grow

- Sponsored Product Ads (Wayfair Ads)
- Promotional Events (Way Day, Black Friday)
- Catalogue Expansion Strategy
- Cross-Border Wayfair (US → UK → DE)

Protect

- IP Protection & Brand Authorisation

Rescue

- Account Compliance Restoration
- Performance & Returns Recovery

WHERE WE STAND OUT

We understand Wayfair's drop-ship economics and the CastleGate / Wayfair Fulfilled programmes that change the unit economics entirely.

Marketplace 11

HANDMADE · VINTAGE · CRAFT · GLOBAL

Etsy

For makers, niche brands, and small-batch sellers. The rules are different — Etsy rewards story, craft, and aesthetic over scale. We help you tell that story without losing your soul.

Launch

- Etsy Shop Setup & Branding
- Shop Banner & Logo Design
- Listing Build (SEO-Optimised Titles, Tags, Photos)
- Variation & Customisation Setup
- Etsy Payments & Tax Setup

Grow

- Etsy Ads Management
- Off-Site Ads Strategy
- Etsy SEO (Tags, Categories, Attributes)
- Seasonal & Holiday Campaign Planning
- Cross-Selling & Bundling

Protect

- Copy-Cat Listing Removal
- Brand & IP Protection

Rescue

- Shop Suspension Appeals
- Star Seller Restoration
- Case Defence

WHERE WE STAND OUT

We run several Etsy shops ourselves. We understand the seasonality, the SEO quirks, and the personality-driven marketing this platform demands.

B&Q

Britain's home-improvement marketplace. Curated, gated, and high-value. We help brands get approved, listed, and selling — into one of the UK's largest retail audiences.

Launch

B&Q Marketplace Application & Approval

Catalogue Onboarding (Strict Image & Spec Standards)

EDI / API Integration

Logistics & Returns Setup

Grow

Sponsored Placement

Seasonal Campaigns (DIY Season, Summer, Winter)

Catalogue Expansion

Protect

Brand Compliance & IP Documentation

Rescue

Account Compliance Restoration

Listing Approval Appeals

WHERE WE STAND OUT

B&Q vets sellers heavily. Our approval rate is over 80%. Most agencies cannot navigate the application at all.

Cross-Platform *Services.*

Some things sit above the marketplace — entities, trademarks, accounting, design. We handle these too, in-house, with the same people who run your storefronts.

Formation & Legal

- UK Limited Company Formation
- US LLC Formation (Wyoming, Delaware, etc.)
- Pakistan Private Limited Setup
- EIN / UTR / Tax Number Registration
- Registered Office Service (UK)
- Articles & Shareholder Agreements

Intellectual Property

- UK Trademark Registration
- US Trademark Registration (USPTO)
- EU Trademark (EUIPO)
- Patent Filing & Strategy
- Copyright Registration
- Trademark Watch & Defence

Tax & Accounting

- VAT Registration & Filing (UK, EU OSS, IOSS)
- US Sales Tax & Nexus Management
- Monthly Bookkeeping
- Year-End Accounts & Tax Returns
- Cash-Flow Forecasting
- EORI Number Application

Brand & Creative

- Product Photography (Studio + Lifestyle)
- A+ Content Design (Amazon)
- Video Production & Editing
- Infographic & Comparison Imagery
- Package & Insert Design
- Logo & Brand Identity
- GS1 / UPC / EAN Barcode Acquisition

How we *work together*.

There is no one-size-fits-all engagement. Pick the model that fits your situation — and we'll adjust as your business changes.

i.

Monthly Retainer

Ongoing account management across one or many marketplaces. Dedicated team, weekly reporting, fixed monthly scope. Most clients start here.

ii.

Project-Based

Discrete deliverables with fixed scope and price — a listing rebuild, a trademark filing, a Walmart application, a brand registry enrolment.

iii.

Rescue / Suspension

Fixed-fee account reinstatement work, paid on success milestones. Complex cases quoted individually after free 30-minute triage.

iv.

Performance-Based

For growth engagements, we'll structure a portion of fees against revenue or margin uplift — provided we have full account control.

v.

Equity / Partnership

For exceptional brands at inflection points, we will consider equity participation in exchange for committed multi-year operational support.

vi.

Discovery First

Every engagement starts with a free 30-minute call. No deck. No pitch. We listen, ask the right questions, and tell you whether we can help.

Your next move *starts here.*

Book a 30-minute discovery call. No slides.

*No pitch deck. Just a real conversation about
your business and what we can do for it.*

[Book a 1-1 with Bilal →](#)

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